

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

<u>Contract / Revision</u> 565090 /		<u>Alt Order #</u> 09780881
<u>Product</u> <b>RNC - ROMNEY</b>		
<u>Contract Dates</u> <b>08/01/12 - 08/07/12</b>		<u>Estimate #</u> <b>304</b>
<u>Advertiser</u> <b>Republican National Committee-Romney/R/P</b>		<u>Original Date / Revision</u> 07/31/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	08/01/12	08/03/12	Good Day Colorado	7a-8a		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				6	\$275.00			
N 2	31	08/06/12	08/07/12	Good Day Colorado	7a-8a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$275.00			
N 3	31	08/06/12	08/07/12	Good Day Colorado	8a-9a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$200.00			
N 4	31	08/01/12	08/03/12	Good Day Colorado	8a-9a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				6	\$200.00			
N 5	31	08/06/12	08/07/12	Regis & Kelly	90130a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$175.00			
N 6	31	08/01/12	08/03/12	Regis & Kelly	90130a-10a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$175.00			
N 7	31	08/06/12	08/07/12	Judge Judy	12p-1p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$200.00			
N 8	31	08/01/12	08/03/12	Judge Judy	12p-1p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$200.00			
N 9	31	08/06/12	08/07/12	Judge Judy	4p-5p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$250.00			
N 10	31	08/01/12	08/03/12	Judge Judy	4p-5p		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				6	\$250.00			
N 11	31	08/06/12	08/07/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$450.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 565090 /		<u>Alt Order #</u> 09780881
<u>Contract Dates</u> <b>08/01/12 - 08/07/12</b>	<u>Product</u> RNC - ROMNEY	<u>Estimate #</u> <b>304</b>
<u>Advertiser</u> <b>Republican National Com</b>		<u>Original Date / Revision</u> 07/31/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	31	08/01/12	08/03/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	6	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 --WTF-- 6 \$450.00												
N 13	31	08/06/12	08/07/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 08/06/12 08/12/12 MT----- 2 \$450.00												
N 14	31	08/01/12	08/03/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	3	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 --WTF-- 3 \$450.00												
N 15	31	08/06/12	08/07/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 08/06/12 08/12/12 MT----- 4 \$900.00												
N 16	31	08/01/12	08/03/12	M-F LN 9p-930p News	9p-930p		:30			NM	6	\$5,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 --WTF-- 6 \$900.00												
N 17	31	08/06/12	08/07/12	M-F LN 930p-10p	930p-10p		:30			NM	4	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 08/06/12 08/12/12 MT----- 4 \$700.00												
N 18	31	08/01/12	08/03/12	M-F LN 930p-10p	930p-10p		:30			NM	6	\$4,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 --WTF-- 6 \$700.00												
N 19	31	08/06/12	08/06/12	Hell's Kitchen Mon 7-8p	7p-8p		:30			NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 08/06/12 08/12/12 M----- 1 \$2,800.00												
N 20	31	08/04/12	08/04/12	MLB on Fox Daytime	Daytime		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----S- 2 \$600.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 31 07/30/12-08/05/12 MLB on Fox Daytime Daytime -----Sa-- :30 \$600.00 NM												
Credited												
2 31 07/30/12-08/05/12 MLB on Fox Daytime Daytime -----Sa-- :30 \$600.00 NM												
Credited												
N 21	31	08/04/12	08/04/12	TMZ SU 4p-5p	4p-5p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----S- 1 \$200.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 31 07/30/12-08/05/12 TMZ SU 4p-5p 4p-5p -----Sa-- :30 \$200.00 NM												
Credited												
N 22	31	08/04/12	08/04/12	Cops/Syn	6p-7p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----S- 1 \$250.00												
N 23	31	08/04/12	08/04/12	Cops/Syn	6p-7p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----S- 1 \$250.00												
N 24	31	08/04/12	08/04/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----S- 1 \$500.00												
N 25	31	08/04/12	08/04/12	Sa LN 930p-10p	930p-10p		:30			NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----S- 2 \$400.00												

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/12 - 08/07/12	RNC - ROMNEY	304

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	07/31/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Totals	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											2	\$500.00
N 26	31	08/05/12	08/05/12	FOX News Sunday	9a-10a		:30			NM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											2	\$800.00
Week: 07/30/12   08/05/12   -----S   2   \$250.00												
N 27	31	08/05/12	08/05/12	News Sunday 5p-530p	5p-530p		:30			NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12   08/05/12   -----S   2   \$400.00											2	\$800.00
N 28	31	08/05/12	08/05/12	News Su 530-6p	530p-6p		:30			NM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											2	\$1,800.00
Week: 07/30/12   08/05/12   -----S   2   \$400.00												
N 29	31	08/05/12	08/05/12	Su LN 9p-930p	9p-930p		:30			NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12   08/05/12   -----S   2   \$900.00											2	\$1,200.00
N 30	31	08/05/12	08/05/12	Su LN 930p-10p	930p-10p		:30			NM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$225.00
Week: 07/30/12   08/05/12   -----S   2   \$600.00												
N 31	31	08/05/12	08/05/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12   08/05/12   -----S   1   \$225.00											92	\$41,800.00
Totals												

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/07/12	92	\$41,800.00	\$35,530.00
<b>Totals</b>	<b>92</b>	<b>\$41,800.00</b>	<b>\$35,530.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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